



Pricing for Trademarks Web Design and Production

ITEMS	QTY.	PRICE
Full Function E-commerce Web Site (own domain name):		
Company Store Site (complete individual site) - includes:		
Front introduction page, Company store, Frequently asked questions,		
Regular and Advanced Search Functions, Express Checkout screen,		
Shipping table, e-commerce function, Gift Certificate	1	\$1,750.00
Each item at the start and to add items in the future.	10	\$50.00
Includes copy and photo.		
Subscription Fee. Includes software updates and hosting	1	\$960.00
Charge is monthly and billed yearly (\$80 per month)		
1st year is prorated from startup to 12/31. Next year charged on 1/1		
Register of Domain Name - 2 years	1	\$70.00
Estimated first year Total for site with 10 items, including domain name registration and one year of subscription.	1	\$3,280.00
<i>Printable Order Form Option</i> - posted on site as a Word or .pdf document	1	\$200.00
Billed by the Art time it takes to create. A typical one for this program is 4 hours		

	QTY.	PRICE
E-commerce Web Site within www.TmCompanyStore.com:		
Company Store (within Trademarks Company Store site) - includes:		
Items in a category in www.TmCompanyStore.com, Frequently asked questions,		
Trademarks standard shipping table, Item copy, e-commerce function,		
email correspondance to: store@tmpromos.com	1	\$500.00
Each item at the start and to add items in the future.	10	\$50.00
Includes copy and photo. Price is per item		
Subscription Fee/paid per year (\$30 per month)	1	\$360.00
includes software updates and hosting		
Estimated first year Total for 10 items with yearly hosting billing	1	\$1,360.00
<i>Printable Order Form Option</i> - posted on site as a Word or .pdf document	1	\$200.00
Billed by the Art time it takes to create. A typical one for this program is 4 hours		

Notes:

On the web site, all sizes of the same decorated garment count as 1 item.

Shipping can be based on weight, dollar amount, or item count.

www.tmcompanystore.com shipping is based on the dollar amount purchased.

www.trademarksevents.com shipping is based on the item count purchased.

A full online store generally takes 4 weeks to input all information and take "live" from the receipt of sample goods to take pictures of.

